Capital IQ Companies with Operations in Foreign Countries

Business Library

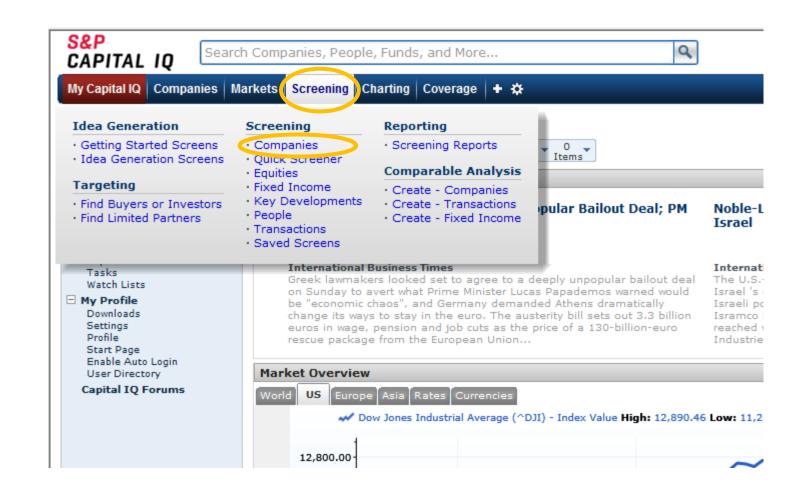
Haskayne School of Business

June 2018

There are 2 methods to identify companies with operations in foreign countries.

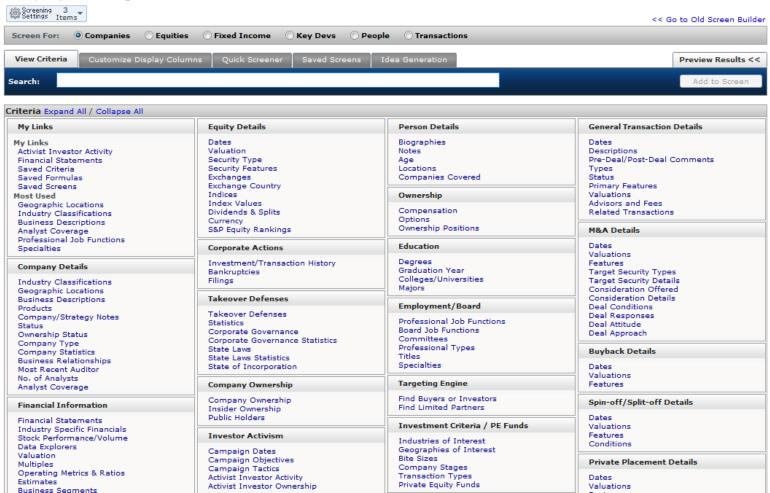
- 1. Screen with assets from geographic segments
- 2. Screen for countries or regions mentioned in the company description

Use Capital IQ's screening function to identify countries or regions where companies have operations.



There are numerous criteria that may be applied to screen or filter companies. Apply as many criteria as required to identify the companies that meet specifications.

Company Screening



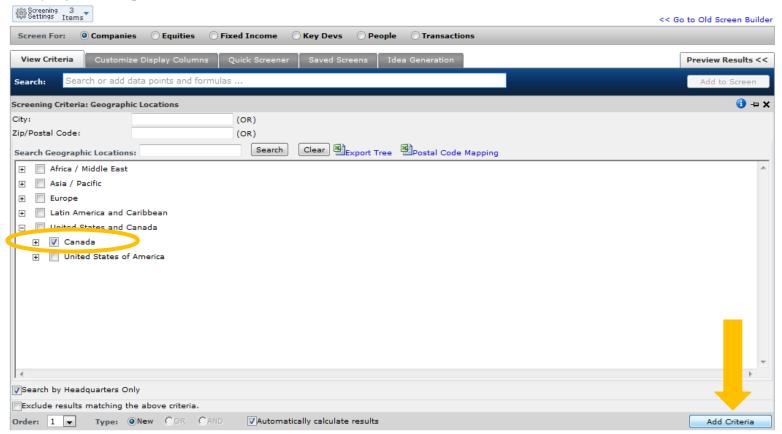
As an example we will identify oil and gas exploration companies based in Canada with operations in Brazil, Colombia, Argentina or Venezuela.

Select geography for the primary (home) companies, i.e. in this example, Canadian companies.

My Links	Equity Details	Person Details	General Transaction Details
My Links Activist Investor Activity Financial Statements Saved Criteria Saved Formulas	Dates Valuation Security Type Security Features Exchanges	Biographies Notes Age Locations Companies Covered	Dates Descriptions Pre-Deal/Post-Deal Comment Types Status
Saved Screens Most Used	Exchange Country Indices	Ownership	Primary Features Valuations
Geographic Locations Industry Classifications Business Descriptions	Index Values Dividends & Splits Currency	Compensation Options	Advisors and Fees Related Transactions
Analyst Coverage	S&P Equity Rankings	Ownership Positions	M&A Details
Professional Job Functions Specialties	Corporate Actions	Education	Dates Valuations
Company Details Geographic Locations Documents Products Company/Strategy Notes Status Ownership Status	Investment/Transaction History Bankruptcies Filings	Degrees Graduation Year Colleges/Universities Majors	Features Target Security Types Target Security Details Consideration Offered
	Takeover Defenses		Consideration Details
	Takeover Defenses Statistics Corporate Governance Corporate Governance Statistics	Employment/Board Professional Job Functions Board Job Functions Committees	Deal Conditions Deal Responses Deal Attitude Deal Approach
Company Type Company Statistics Business Relationships	State Laws State Laws Statistics	Professional Types Titles	Buyback Details
Most Recent Auditor	State of Incorporation	Specialties	Dates Valuations
No. of Analysts Analyst Coverage	Company Ownership	Targeting Engine	Features
Financial Information	Company Ownership Insider Ownership	Find Buyers or Investors Find Limited Partners	Spin-off/Split-off Details
Financial Statements Industry Specific Financials	Public Holders	Investment Criteria / PE Funds	Dates Valuations
Stock Performance/Volume Data Explorers Valuation Multiples Operating Metrics & Ratios Estimates Business Segments	Investor Activism	Industries of Interest Geographies of Interest Bite Sizes Company Stages Transaction Types Private Equity Funds	Features Conditions
	Campaign Dates Campaign Objectives Campaign Tactics Activist Investor Activity Activist Investor Ownership		Private Placement Details
			Dates Valuations

Expand geographic regions to select the correct "country of domicile", then click on "Add Criteria"

Company Screening

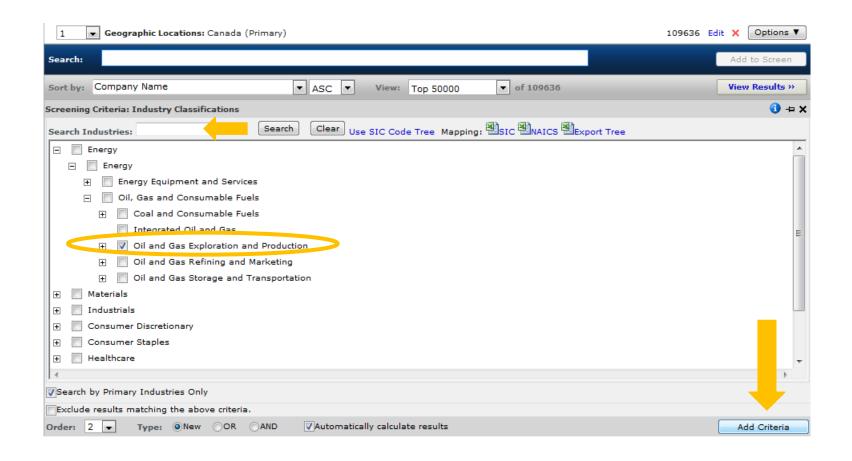


Next, select the industry sector by clicking on "Industry Classifications".

My Links	Equity Details	Person Details	
My Links	Dates	Biographies	
Activist Investor Activity	Valuation	Notes	
Financial Statements	Security Type	Age	
Saved Criteria	Security Features	Locations	
Saved Formulas	Exchanges	Companies Covered	
Saved Screens	Exchange Country		
Most Used	Indices	Ownership	
Geographic Locations	Index Values		
Industry Classifications	Dividends & Splits	Compensation	
Business Descriptions	Currency	Options	
Analyst Coverage	S&P Equity Rankings	Ownership Positions	
Professional Job Functions		Education	
Specialties	Corporate Actions	Education	
Company Details	Investment/Transaction History	Degrees	
company Decans	Bankruptcies	Graduation Year	
Industry Classifications	+ Filings	Colleges/Universities	
Geographic Locations		Majors Majors	
Business Descriptions	Takeover Defenses	Employment/Board	
Products	Takeover Defenses	Employment/Board	
Company/Strategy Notes	Statistics	Professional Job Functions	
Status	Corporate Governance	Board Job Functions	
Ownership Status	Corporate Governance Statistics	Committees	
Company Type	State Laws	Professional Types	
Company Statistics	State Laws Statistics	Titles	
Business Relationships Most Recent Auditor	State of Incorporation	Specialties	
No. of Analysts			
Analyst Coverage	Company Ownership	Targeting Engine	

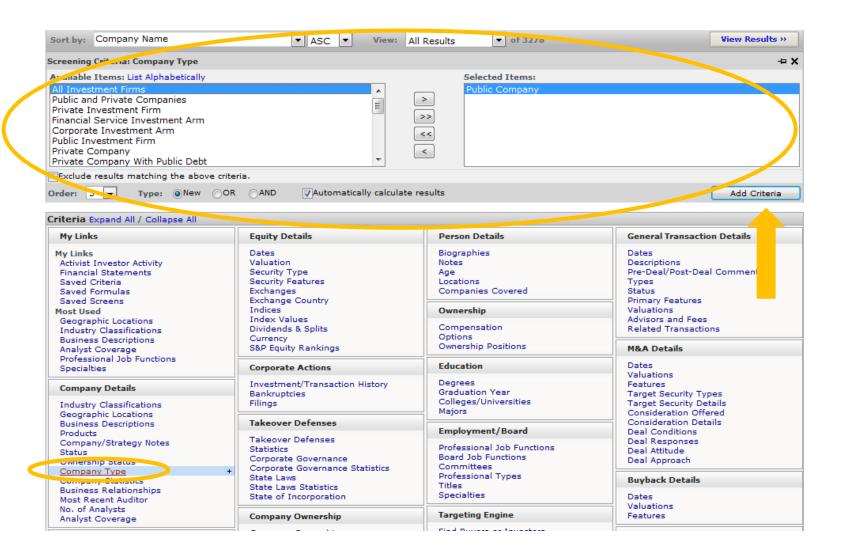
Expand industry sectors to select the relevant industry, the click on "Add Criteria"

You may also search for the appropriate industry sector using keywords.

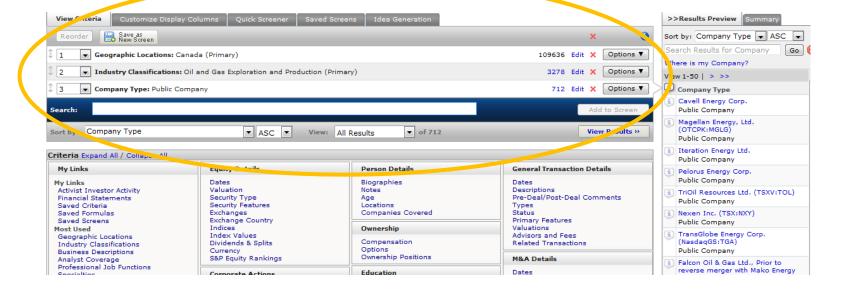


You may limit the search to publicly traded companies.

Click on "Company Type" to display a drop down list of company types. Select "Public Company" and add it to the Selected items area. Click on "Add Criteria".



The results of the screening process are displayed and updated as each new criterion is added. The list of companies on the right side of the screen is also updated.



Which method do you want to apply?

• At this point in the screening process you may choose to identify companies who report assets from different countries or regions.

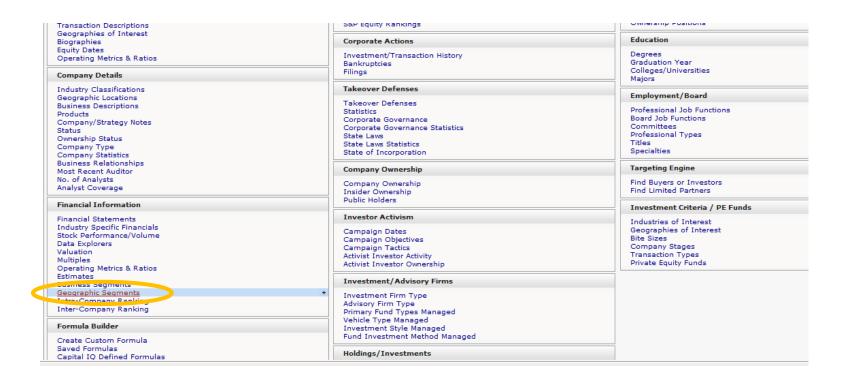
OR

 Identify companies that have mentioned country or region names in the business description.

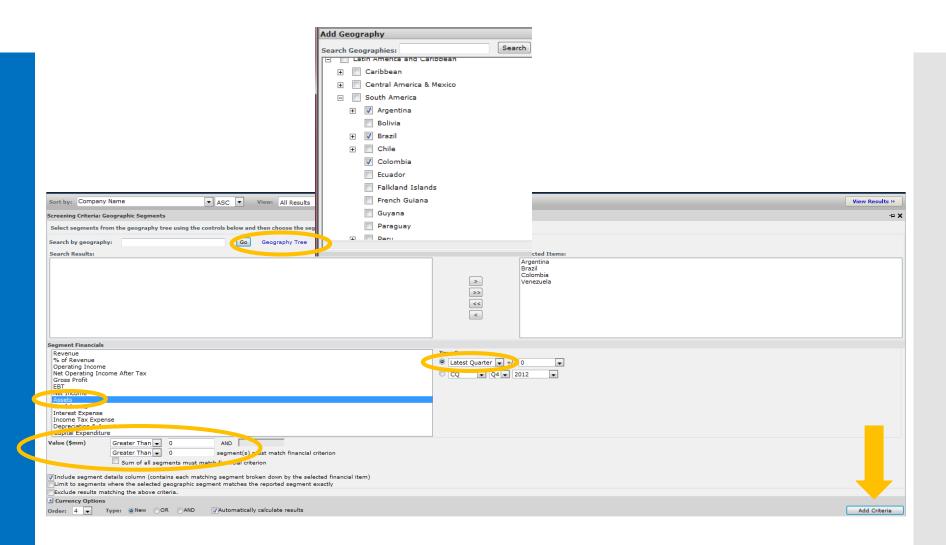
Option 1

Assets from geographic segments

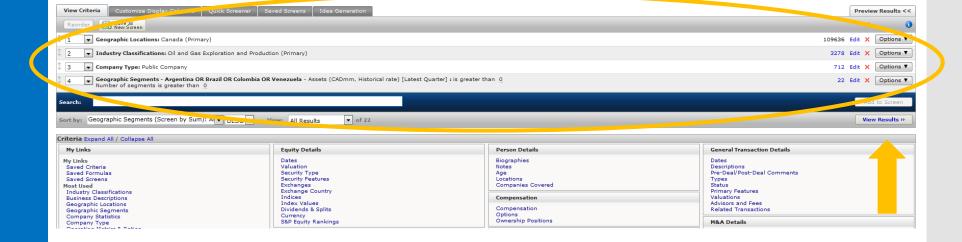
To identify which companies have operations in the countries you are interested in (Brazil, Colombia, Venezuela and Argentina) click on "Geographic Segments".



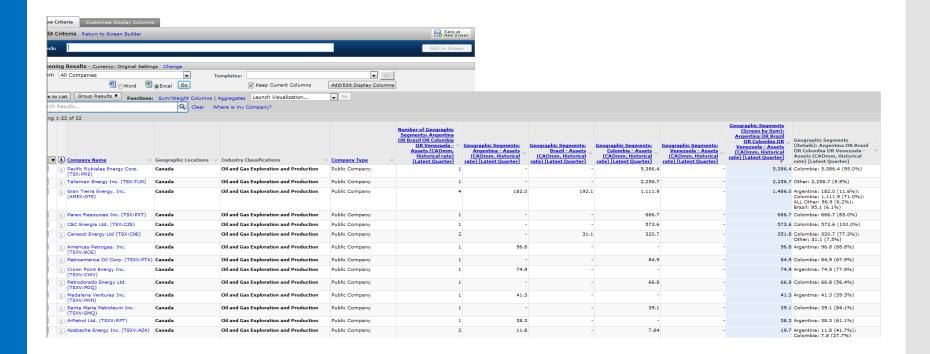
Use the "Geography Tree" to select the countries you are interested in. Select "Assets" from the "Segment Financials" menu. Enter "Greater than 0" in both "Value" boxed. Select "Latest Quarter" as the time frame. Click "Add Criteria".



Results of the screen are displayed. 22 companies have been identified as Canadian public companies in the oil and gas exploration industry with business segments in Brazil, Venezuela, Argentina or Colombia. Click on "View Results".



Results are displayed with default data columns – these columns are related to geographic segment information.



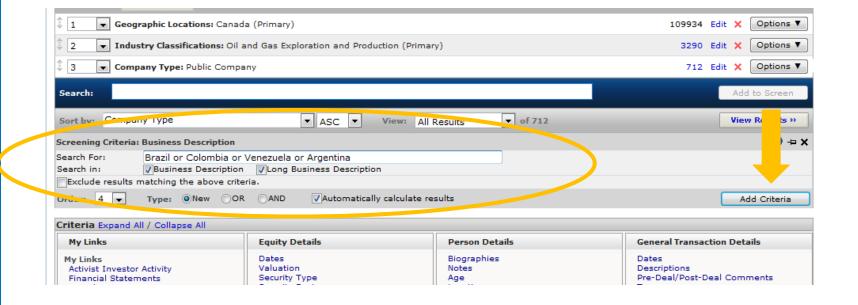
Option 2

Company Descriptions

To identify which companies have operations in the countries you are interested in (Brazil, Columbia, Venezuela and Argentina) click on "Business Descriptions".

My Links	Equity Details	Person Details	General Transaction Details
My Links	Dates	Biographies	Dates
Activist Investor Activity	Valuation	Notes	Descriptions
Financial Statements	Security Type	Age	Pre-Deal/Post-Deal Commer
Saved Criteria	Security Features	Locations	Types
Saved Formulas	Exchanges	Companies Covered	Status
Saved Screens	Exchange Country		Primary Features
Most Used	Indices Index Values	Compensation/Ownership	Valuations Advisors and Fees
Geographic Locations	Dividends & Splits	Compensation	Related Transactions
Industry Classifications	Currency	Options	Related Transactions
Business Descriptions Company Type	S&P Equity Rankings	Ownership Positions	M&A Details
Analyst Coverage			Transcans .
S&P Equity Rankings	Corporate Actions	Education	Dates
Ownership Status		B	Valuations
Company Status	Investment/Transaction History	Degrees Graduation Year	Features
Geographic Segments	Bankruptcies	Colleges/Universities	Target Security Types
Business Relationships	Filings	Maiors	Target Security Details Consideration Offered
	Takeover Defenses	- Majors	Consideration Oriered Consideration Details Deal Conditions
Company Details	Takeover Detelises	Employment/Board	
Industry Classifications	Takeover Defenses		Deal Responses
Geographic Locations	Statistics	Professional Job Functions	Deal Attitude
Business Descriptions	+ Corporate Governance	Board Job Functions Committees	Deal Approach
FIGURE	Corporate Governance Statistics	Professional Types	
Company/Strategy Notes	State Laws Statistics	Titles	Buyback Details
Status	State Laws Statistics State of Incorporation	Specialties	Dates
Ownership Status	State of Incorporation		Valuations
Company Type	Company Ownership	Targeting Engine	Features
Company Statistics Business Relationships	Company Ownership	3 3	· catares

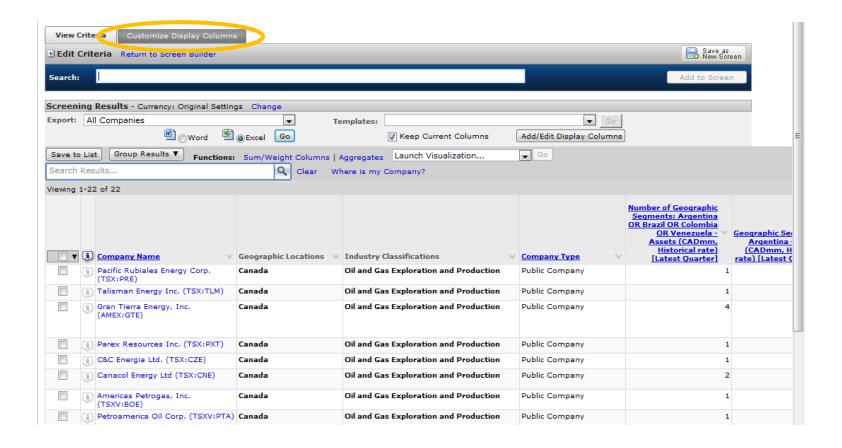
Select both Business **Description and Long Business Description** and enter the words you woul dlike to find in the description. Use "or" between words to indicated that any of these words are acceptable. Click on "Add Criteria".



Results of the screen are displayed. 36 companies have been identified as Canadian public companies in the oil and gas exploration industry whose business descriptions mention Brazil, Venezuela, Argentina or Colombia. Click on "View Results".

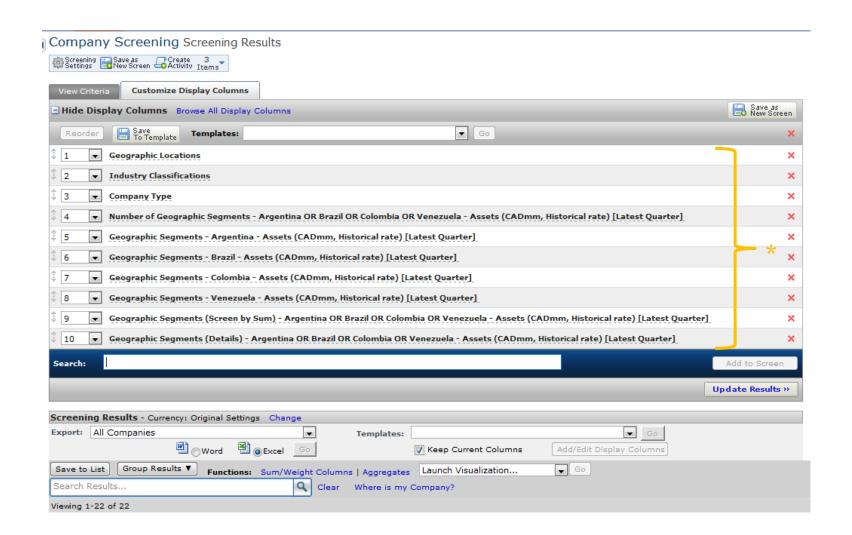


Customize the data displayed by clicking on "Customize Display Columns".

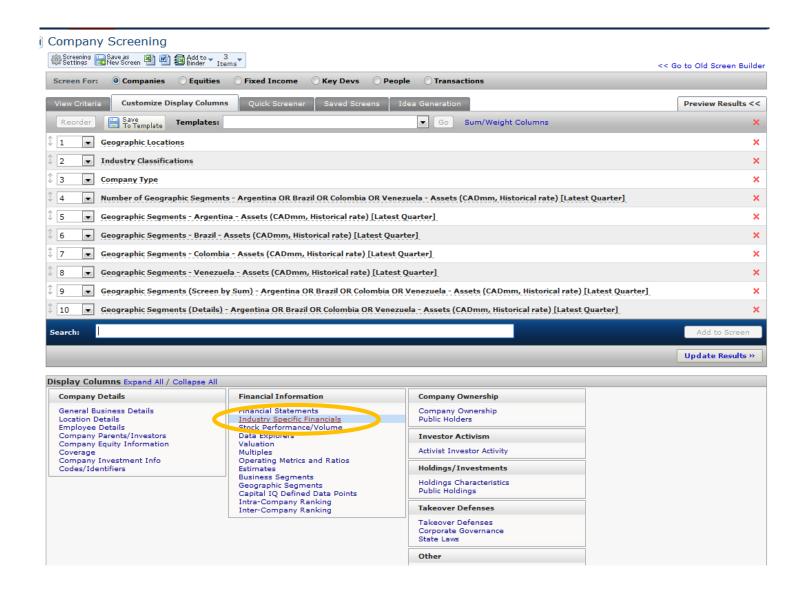


To add data columns to the display, search by keyword or click on "Browse All Display Columns" (see next slide for "all display columns")

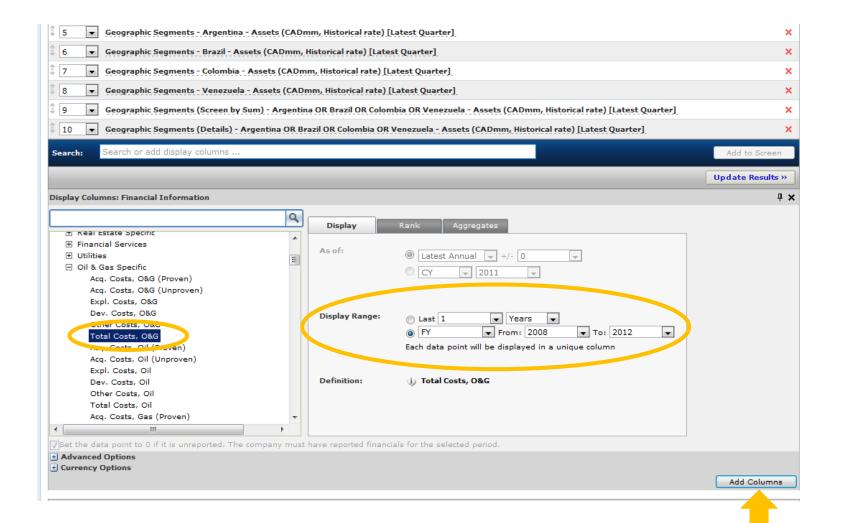
* Currently displayed data columns



Click on a topic to display available data fields under that topic.

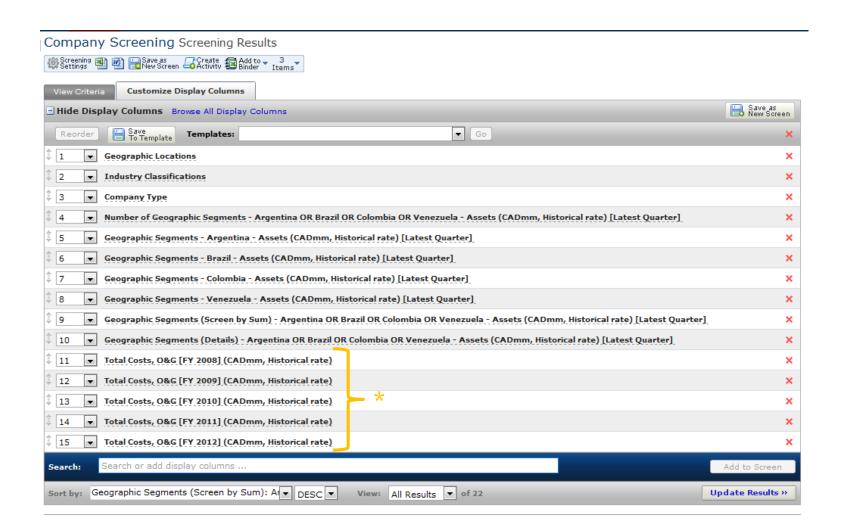


Expand categories to select the data items you wish to add to your display. You will then have options for data range, etc. Click on "Add Columns".



New data fields are added to the display summary. Note that each year of historical data occupies one column. Click on "View Results".

* Newly added columns



Updated results will be displayed with the new columns added. Results may be downloaded to Word or Excel.

