

# Introduction to MSCI ESG Research

Business Library

Haskayne School of Business

January 2018

# MSCI ESG Research

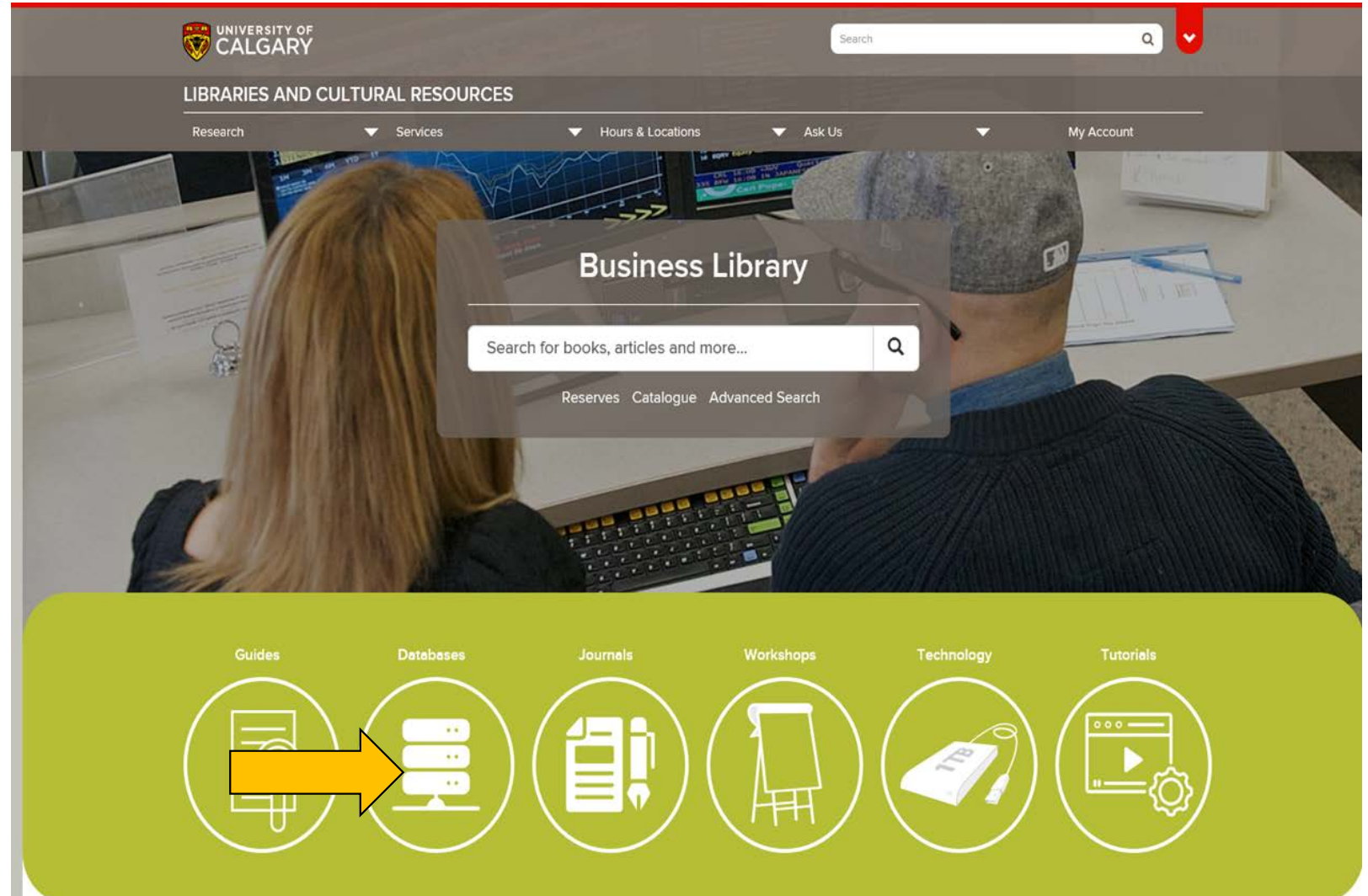
- MSCI ESG Research is an excellent resource for research, analysis and ratings on environmental, social, governance (ESG) and involvement issues for global companies
- ESG Ratings - A company's final ESG Rating. To arrive at a final letter rating, the weighted average of the key issue scores are aggregated and companies are ranked from best (AAA) to worst (CCC).
- IVA Ratings – Measures companies' risk and opportunities arising from environmental, social, and governance (ESG) issues. Focuses on 3-5 key issues affecting each industry.
- ESG Controversies - The overall company assessment signals whether a company has a notable controversy related to a company's operations and/or products, and the severity of the social or environmental impact of the controversy.
- Business Involvement Screening Research (BISR) – identifies companies' involvement in business activities such as alcohol, tobacco, weapons, and adult entertainment.
- AGR Rating - The AGR rating is a comprehensive measure of corporate integrity, based on an extensive evaluation of metrics which study financial results and corporate behavior.

# Access MSCI ESG Research

Go to

<https://library.ucalgary.ca/business/>

Select “Databases” - “M” - “MSCI  
ESG”



# Access MSCIESG

You will be asked to authenticate your status as a student, staff or faculty member of the University of Calgary

## Library User Authentication

SIGN IN with My UofC

The image shows a screenshot of the Central Authentication Service (CAS) login page for the University of Calgary. The page has an orange header with the text 'Central Authentication Service' and the University of Calgary logo. Below the header, there are two input fields: 'IT Username' and 'Password'. A 'Sign In' button is located to the right of the password field. At the bottom of the form, there are links for 'Create an iD', 'I cannot access my account', 'About CAS', and 'Disclaimer'.

Or sign in with: IT username, Library Barcode or Continuing Education ID

Password:

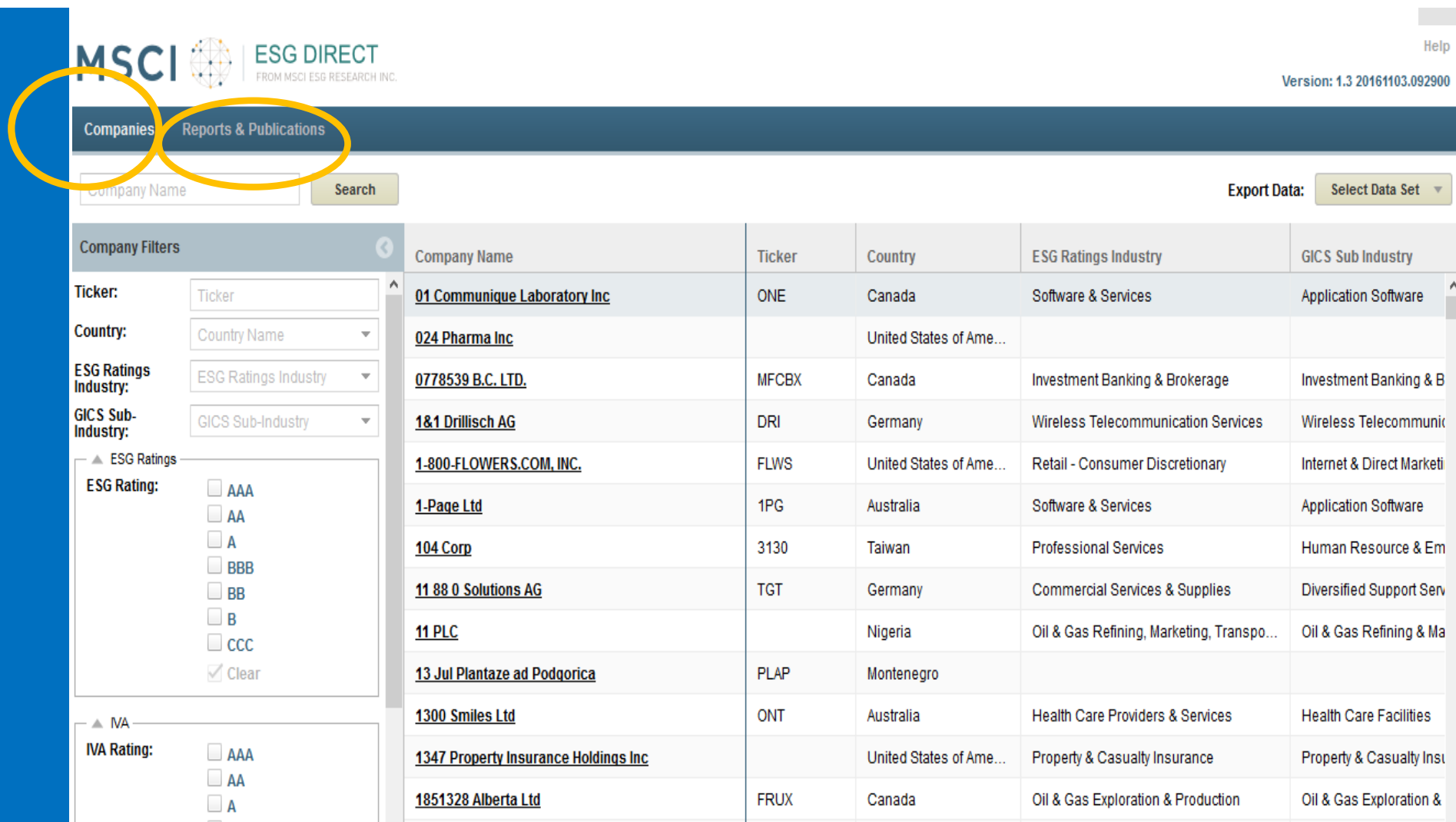
Sign In

[Help](#) [Terms of Service](#)

# MSCI ESG Research contains reports by company and industry

Click on “Companies” to find reports by company.

Click on “Reports & Publications” to find reports by industry.



MSCI ESG DIRECT  
FROM MSCI ESG RESEARCH INC.

Help  
Version: 1.3 20161103.092900

Companies Reports & Publications

Company Name Search

Export Data: Select Data Set

Company Filters

Ticker: Ticker

Country: Country Name

ESG Ratings Industry: ESG Ratings Industry

GICS Sub-Industry: GICS Sub-Industry

ESG Ratings

ESG Rating:

- ☐ AAA
- ☐ AA
- ☐ A
- ☐ BBB
- ☐ BB
- ☐ B
- ☐ CCC
- ☒ Clear

IVA

IVA Rating:

- ☐ AAA
- ☐ AA
- ☐ A

Company Name	Ticker	Country	ESG Ratings Industry	GICS Sub Industry
<a href="#">01 Communique Laboratory Inc</a>	ONE	Canada	Software & Services	Application Software
<a href="#">024 Pharma Inc</a>		United States of Ame...		
<a href="#">0778539 B.C. LTD.</a>	MFCBX	Canada	Investment Banking & Brokerage	Investment Banking & B
<a href="#">1&amp;1 Drillisch AG</a>	DRI	Germany	Wireless Telecommunication Services	Wireless Telecommun
<a href="#">1-800-FLOWERS.COM, INC.</a>	FLWS	United States of Ame...	Retail - Consumer Discretionary	Internet & Direct Marketi
<a href="#">1-Page Ltd</a>	1PG	Australia	Software & Services	Application Software
<a href="#">104 Corp</a>	3130	Taiwan	Professional Services	Human Resource & Em
<a href="#">11 88 0 Solutions AG</a>	TGT	Germany	Commercial Services & Supplies	Diversified Support Serv
<a href="#">11 PLC</a>		Nigeria	Oil & Gas Refining, Marketing, Transpo...	Oil & Gas Refining & Ma
<a href="#">13 Jul Plantaze ad Podgorica</a>	PLAP	Montenegro		
<a href="#">1300 Smiles Ltd</a>	ONT	Australia	Health Care Providers & Services	Health Care Facilities
<a href="#">1347 Property Insurance Holdings Inc</a>		United States of Ame...	Property & Casualty Insurance	Property & Casualty Insu
<a href="#">1851328 Alberta Ltd</a>	FRUX	Canada	Oil & Gas Exploration & Production	Oil & Gas Exploration &

# Company Information

Input a company name to search for various reports on that company OR

Find which companies meet certain criteria by filtering by:

Country

ESG rating

Industry

IVA rating, etc.

Company Filters

Ticker:  
Country:  
ESG Ratings Industry:  
GICS Sub-Industry:

Ticker  
Country Name  
ESG Ratings Industry  
GICS Sub-Industry

ESG Ratings

ESG Rating:  
☐ AAA  
☐ AA  
☐ A  
☐ BBB  
☐ BB  
☐ B  
☐ CCC  
☒ Clear

IVA

IVA Rating:  
☐ AAA  
☐ AA  
☐ A  
☐ BBB  
☐ BB  
☐ B  
☐ CCC  
☒ Clear

AGR

AGR Rating:  
☐ Conservative

Company Name	Ticker	Country	ESG Ratings Industry
PLC		Nigeria	Oil & Gas Refining, Marketing, Tra
3 Jul Plantaze ad Podgorica	PLAP	Montenegro	
00 Smiles Ltd	ONT	Australia	Health Care Providers & Services
47 Property Insurance Holdings Inc		United States of Ame...	Property & Casualty Insurance
51328 Alberta Ltd	FRUX	Canada	Oil & Gas Exploration & Production
akemia IUCT Group SA		Spain	Biotechnology
PM Industries, Inc.		United States of Ame...	Retail - Consumer Discretionary
PM PLC	OPM	United Kingdom	Diversified Financials
ST CONSTITUTION BANCORP	FCCY	United States of Ame...	Banks
ST SOURCE CORPORATION	SRCE	United States of Ame...	Banks
50 MOTORS, INC.		United States of Ame...	Retail - Consumer Discretionary
lady Co Ltd		Japan	Retail - Food & Staples
ST CENTURY FOX AMERICA, INC.	FOXA	United States of Ame...	Media
st Century Technology PLC	C21	United Kingdom	Auto Components
Vianet Group, Inc.	VNET	China	Software & Services
ND CENTURY GROUP, INC.	XXII	United States of Ame...	Tobacco
GO GROUP, INC.	2GO	Philippines	Marine Transport
S Metal PCL		Thailand	Steel

# Company Information

1. After the company name is entered,
2. Click on the appropriate company name from the list of search results.
3. Then choose the desired report

The screenshot displays the MSCI ESG Direct interface. At the top, the MSCI ESG DIRECT logo is visible, along with the text 'FROM MSCI ESG RESEARCH INC.' and a version number 'Version: 1.3 20160502.1116'. Below the logo, there are tabs for 'Companies' and 'Reports & Publications'. A search bar contains the text 'Encana', and a 'Search' button is next to it. To the right of the search bar, there is an 'Export Data:' button and a 'Select Data Set' dropdown menu. Below the search bar, there is a 'Company Filters' section with a list of filters: 'A', 'BBB', 'BB', 'B', 'CCC', and 'Clear'. Below this, there is an 'AGR' section with 'AGR Rating:' and two options: 'Conservative' and 'Average'. The main search results table has columns: 'Company Name', 'Ticker', 'Country', 'ESG Ratings Industry', and 'GICS Sub Industry'. The table lists three companies: 'ENCANA CORPORATION', 'Kencana Agri Ltd', and 'SAPURAKENCANA PE'. A dropdown menu is open for the first company, 'ENCANA CORPORATION', showing a list of reports: 'Download ESG Ratings Tearsheet', 'Download ESG Ratings Report', 'Download IVA Report', 'Download ESG Controversies Report', 'Download Industry Report', and 'Download AGR Report'. A red bracket is drawn around this dropdown menu. Yellow arrows with numbers 1, 2, and 3 indicate the steps: 1 points to the search bar, 2 points to the company name in the search results, and 3 points to the dropdown menu.

Company Name	Ticker	Country	ESG Ratings Industry	GICS Sub Industry
ENCANA CORPORATION		Canada	Oil & Gas Exploration & Production	Oil & Gas Exploration & F
Kencana Agri Ltd		Singapore	Food Products	Agricultural Products
SAPURAKENCANA PE			Energy Equipment & Services	Oil & Gas Equipment & S

# Company Information

1. Reports can be saved in pdf file format.
2. Click the Export Data Set option to export the data into excel, tab or .csv file format.
3. The Data Dictionary export includes the definition of all factors/columns included in the data file

The screenshot displays a web application interface for company information. At the top, there are tabs for 'Companies' and 'Reports & Publications'. Below this is a search bar containing 'Encana corp' and a 'Search' button. To the left of the search bar is a 'Company Filters' section with checkboxes for 'A', 'BBB', 'BB', 'B', 'CCC', and 'Clear' (which is checked). Below the filters is an 'AGR' section with a dropdown menu set to 'AGR Rating' and three options: 'Conservative', 'Average', and 'Aggressive'. The main content area shows a table with columns: 'Company Name', 'Ticker', and 'Country'. The first row is 'ENCANA CORPORATION', 'ECA', and 'Canada'. A yellow arrow labeled '1' points to the 'ENCANA CORPORATION' row. To the right of the table is a 'Download' menu with several options: 'Download ESG Ratings Tearsheet', 'Download ESG Ratings Report', 'Download IVA Report', 'Download ESG Controversies Report', 'Download Industry Report', and 'Download AGR Report'. A yellow arrow labeled '3' points to this menu. To the right of the download menu is an 'Export Data' section with a 'Select Data Set' dropdown menu. A yellow arrow labeled '2' points to this section. Below the 'Export Data' section is a 'Current View' section with a dropdown menu showing 'ESG Ratings', 'IVA', 'ESG Controversies', 'AGR', and 'Business Involvement Screening Research'.



# Company Information

Click on the "X" next to the search box to clear your search and start a new search

Companies

Reports & Publications

Encana corp

X

Search

Company Filters

☐ AAA

☐ A

☐ BBB

☐ BB

☐ B

☐ CCC

☒ Clear

▲ AGR

AGR Rating:

☐ Conservative

☐ Average

☐ Aggressive

☐ Very Aggressive

☒ Clear

▲ ESG Controversies

Controversies Flag:

☐

☒ G

☐ Y

☐ O

Company Name

ENCANA CORPORATION

Ticker

EC

# Companies filtered by various criteria

As filters are chosen, the Company Results will be refreshed to display companies that meet the chosen criteria.

Companies

Reports & Publications

Search

Export Data: 

Select Data Set

Company Filters

Ticker:

Country:

United States of Ame 

✕

ESG Ratings Industry:

ESG Ratings Industry

GICS Sub-Industry:

GICS Sub-Industry

ESG Ratings

ESG Rating:

☒ AAA

☒ AA

☒ A

☐ BBB

☐ BB

☐ B

☐ CCC

☐ Clear

I/A

I/A Rating:

☒ AAA

☒ AA

☒ A

☐ BBB

Company Name	Ticker	Country	ESG Ratings Industry	GICS Sub Industry
3M COMPANY	MMM	United States of Ame...	Industrial Conglomerates	Industrial Conglom
AAON, INC.	AAON	United States of Ame...	Building Products	Building Products
AARON'S INC.	AAN	United States of Ame...	Retail - Consumer Discretionary	Homefurnishing Re
ABM INDUSTRIES INCORPORATED	ABM	United States of Ame...	Commercial Services & Supplies	Environmental & Fa
ACADIA PHARMACEUTICALS INC.	ACAD	United States of Ame...	Biotechnology	Biotechnology
ACETO CORPORATION	ACET	United States of Ame...	Health Care Providers & Services	Health Care Distrib
Aclaris Therapeutics Inc	ACRS	United States of Ame...	Pharmaceuticals	Pharmaceuticals
ACUITY BRANDS, INC.	AYI	United States of Ame...	Electrical Equipment	Electrical Compon
ADOBE SYSTEMS INCORPORATED	ADBE	United States of Ame...	Software & Services	Application Softwar
ADVANCED DRAINAGE SYSTEMS, INC.	WMS	United States of Ame...	Building Products	Building Products
AECOM	ACM	United States of Ame...	Construction & Engineering	Construction & Eng
AGCO CORPORATION	AGCO	United States of Ame...	Construction & Farm Machinery & Hea...	Agricultural & Farm
AGILENT TECHNOLOGIES, INC.	A	United States of Ame...	Health Care Equipment & Supplies	Life Sciences Tools
ALCANTARA TECHNOLOGY INC	ALCN	United States of Ame...	Health Care Equipment & Supplies	Health Care Suppl

# Companies filtered by various criteria

Results can be sorted by industry, subindustry, etc. by clicking on the arrow next to the column heading and choosing “sort ascending”, “sort descending”, etc.

Further filtering can occur by clicking on the arrow next to the column heading and choosing “filter” .

Companies

Reports & Publications

Company Name

Search

Export Data:

Select Data Set

Company Filters

Ticker:

Ticker

Country:

United States of Ame

ESG Ratings Industry:

ESG Ratings Industry

GICS Sub-Industry:

GICS Sub-Industry

ESG Ratings

ESG Rating:

☒ AAA

☒ AA

☒ A

☐ BBB

☐ BB

☐ B

☐ CCC

☐ Clear

IVA

IVA Rating:

☒ AAA

☒ AA

☒ A

☐ BBB

☐ BB

Company Name	Ticker	Country	ESG Ratings Industry	GICS Sub Industry
<a href="#">THE KEYW HOLDING CORPORATION</a>	KEYW	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">WESCO AIRCRAFT HOLDINGS, INC.</a>	WAIR	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">CUBIC CORPORATION</a>	CUB	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">BWXT TECHNOLOGIES, INC.</a>	BWXT	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">UNITED TECHNOLOGIES CORPORATION</a>	UTX	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">RAYTHEON COMPANY</a>	RTN	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">Northrop Grumman Corporation</a>	NOC	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">ROCKWELL COLLINS, INC.</a>	COL	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">MAXAR TECHNOLOGIES LTD.</a>	MAXR	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">HEXCEL CORPORATION</a>	HXL	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">LOCKHEED MARTIN CORPORATION</a>	LMT	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">THE BOEING COMPANY</a>	BA	United States of Ame...	Aerospace & Defense	Aerospace & Defense
<a href="#">DEERE &amp; COMPANY</a>	DE	United States of Ame...	Construction & Farm Machinery & Hea...	Agricultural & Farm Mac
<a href="#">AGCO CORPORATION</a>	AGCO	United States of Ame...	Construction & Farm Machinery & Hea...	Agricultural & Farm Mac

# Start a new search

Click on the “Clear All Filters” box to clear data and start a new search

Companies

Reports & Publications

Search

Export Data: 

Select

Company Filters

☐ CCC

☐ Clear

▲ AGR

AGR Rating:

☐ Conservative

☐ Average

☐ Aggressive

☐ Very Aggressive

☒ Clear

▲ ESG Controversies

Controversies Flag:

☐ G

☐ Y

☐ O

☐ R

☒ Clear

▲ Business Involvement Screening

Abortion:

☐ Yes

☐ No

☒ Off

Adult Entertainment:

☐ Yes

☐ No

☒ Off

Alcohol:

☐ Yes

☐ No

☒ Off

Cluster Bombs:

☐ Yes

☐ No

☒ Off

Contraceptives:

☐ Yes

☐ No

☒ Off

Firearms:

☐ Yes

☐ No

☒ Off

Gambling:

☐ Yes

☐ No

☒ Off

Global Weapons:

☐ Yes

☐ No

☒ Off

Landmines:

☐ Yes

☐ No

☒ Off

Nuclear Power:

☐ Yes

☐ No

☒ Off

Tobacco:

☐ Yes

☐ No

☒ Off

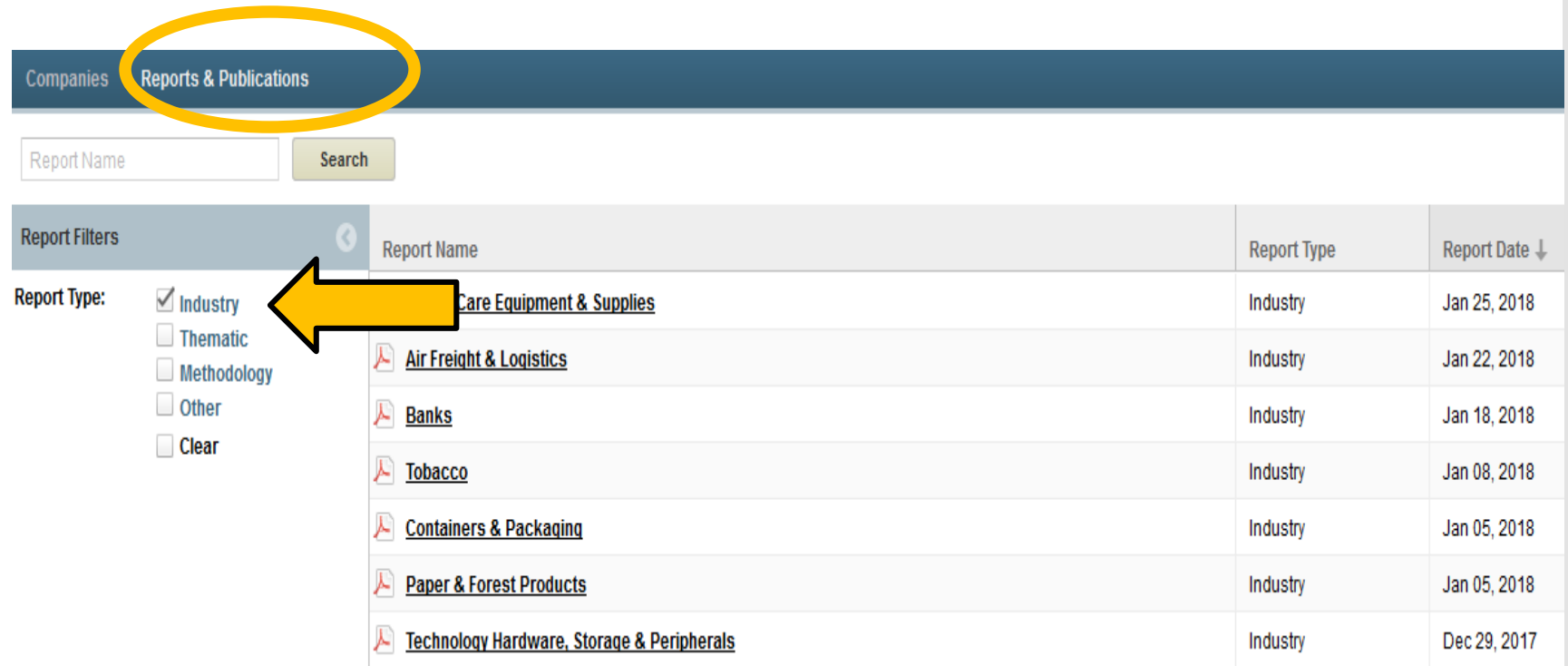
Company Name	Ticker	Country	ESG Ratings Industry	GICS Sub I
<a href="#">THE BOEING COMPANY</a>	BA	United States of Ame...	Aerospace & Defense	Aerospace
<a href="#">DEERE &amp; COMPANY</a>	DE	United States of Ame...	Construction & Farm Machinery & Hea...	Agricultura
<a href="#">AGCO CORPORATION</a>	AGCO	United States of Ame...	Construction & Farm Machinery & Hea...	Agricultura
<a href="#">CARGILL, INCORPORATED</a>	CARGI	United States of Ame...	Food Products	Agricultura
<a href="#">BUNGE LIMITED</a>	BG	United States of Ame...	Food Products	Agricultura
<a href="#">ARCHER-DANIEL S-MIDLAND COMPANY</a>	ADM	United States of Ame...	Food Products	Agricultura
<a href="#">ECHO GLOBAL LOGISTICS, INC.</a>	ECHO	United States of Ame...	Air Freight & Logistics	Air Freight
<a href="#">UNITED PARCEL SERVICE, INC.</a>	UPS	United States of Ame...	Air Freight & Logistics	Air Freight
<a href="#">EXPEDITORS INTERNATIONAL OF WASHINGTON, INC</a>	EXPD	United States of Ame...	Air Freight & Logistics	Air Freight
<a href="#">HUB GROUP, INC.</a>	HUBG	United States of Ame...	Air Freight & Logistics	Air Freight
<a href="#">SOUTHWEST AIRLINES CO.</a>	LUV	United States of Ame...	Airlines	Airlines
<a href="#">DELTA AIR LINES, INC.</a>	DAL	United States of Ame...	Airlines	Airlines
<a href="#">AMERICAN EAGLE OUTFITTERS, INC.</a>	AEO	United States of Ame...	Retail - Consumer Discretionary	Apparel Re
<a href="#">THE GAP, INC.</a>	GPS	United States of Ame...	Retail - Consumer Discretionary	Apparel Re
<a href="#">COLUMBIA SPORTSWEAR COMPANY</a>	COLM	United States of Ame...	Textiles, Apparel & Luxury Goods	Apparel, Av
<a href="#">PVH CORP.</a>	PVH	United States of Ame...	Textiles, Apparel & Luxury Goods	Apparel, Av
<a href="#">V.F. CORPORATION</a>	VFC	United States of Ame...	Textiles, Apparel & Luxury Goods	Apparel, Av
<a href="#">HANESBRANDS INC.</a>	HBI	United States of Ame...	Textiles, Apparel & Luxury Goods	Apparel, Av

Clear All Filters







Total

# Industry Reports

Click on Reports & Publications and Industry to find industry reports



The screenshot shows a web interface for 'Reports & Publications'. A yellow circle highlights the 'Reports & Publications' tab in the top navigation bar. Below the navigation bar is a search section with a 'Report Name' input field and a 'Search' button. A 'Report Filters' sidebar on the left contains a 'Report Type' section with checkboxes for 'Industry' (checked), 'Thematic', 'Methodology', 'Other', and 'Clear'. A large yellow arrow points from the 'Industry' checkbox to the first row of the report table. The table has columns for 'Report Name', 'Report Type', and 'Report Date'. The first row is 'Care Equipment & Supplies', which is highlighted. Below it are several other industry reports, each preceded by a PDF icon: 'Air Freight & Logistics', 'Banks', 'Tobacco', 'Containers & Packaging', 'Paper & Forest Products', and 'Technology Hardware, Storage & Peripherals'.

Report Name	Report Type	Report Date ↓
Care Equipment & Supplies	Industry	Jan 25, 2018
 <a href="#">Air Freight &amp; Logistics</a>	Industry	Jan 22, 2018
 <a href="#">Banks</a>	Industry	Jan 18, 2018
 <a href="#">Tobacco</a>	Industry	Jan 08, 2018
 <a href="#">Containers &amp; Packaging</a>	Industry	Jan 05, 2018
 <a href="#">Paper &amp; Forest Products</a>	Industry	Jan 05, 2018
 <a href="#">Technology Hardware, Storage &amp; Peripherals</a>	Industry	Dec 29, 2017

# Industry Reports










Input an industry search term or click on the arrow next to the "Report Name" column to sort the column alphabetically. Once sorted, scroll down to find the desired report.

Companies Reports & Publications

Report Name Search

Report Filters

Report Type: ☒ Industry ☐ Thematic ☐ Methodology ☐ Other ☐ Clear

Report Name	Report Type	Report Date ↓
 <a href="#">Health Care Equipment &amp; Supplies</a>	Industry	Jan 25, 2018
 <a href="#">Air Freight &amp; Logistics</a>	Industry	Jan 22, 2018
 <a href="#">Banks</a>	Industry	Jan 18, 2018
 <a href="#">Tobacco</a>	Industry	Jan 08, 2018
 <a href="#">Containers &amp; Packaging</a>	Industry	Jan 05, 2018
 <a href="#">Paper &amp; Forest Products</a>	Industry	Jan 05, 2018
 <a href="#">Technology Hardware, Storage &amp; Peripherals</a>	Industry	Dec 29, 2017
 <a href="#">Integrated Oil &amp; Gas</a>	Industry	Dec 21, 2017
 <a href="#">Retail - Consumer Discretionary</a>	Industry	Dec 21, 2017

