

Introduction to IBISWorld

Business Library

Haskayne School of Business

January 2020

Introduction to *IBISWorld*

- *IBISWorld* is one of the most comprehensive collection of industry market research reports
- Provides industry profiles for large and small US and Canadian industry sectors
- Over 700 industry profiles

Access IBISWorld

Go to

<https://library.ucalgary.ca/business/>

1. Select Databases
2. Select "I"
3. Select IBISWorld

The image displays a sequence of three screenshots from the University of Calgary Business Library website, illustrating the steps to access IBISWorld.

Screenshot 1: The top navigation bar includes the University of Calgary logo and a search bar. Below the navigation bar, the "Business Library" section is visible, featuring a search bar and links for "Reserves", "Catalogue", and "Advanced Search". A green arrow labeled "1" points to the "Databases" link in the navigation bar.

Screenshot 2: The "Databases" page is shown, displaying a search bar and filters. The alphabetical list of databases is visible, with the letter "I" circled in yellow. A yellow arrow labeled "2" points to the letter "I".

Screenshot 3: The results for the letter "I" are displayed, showing three databases: "I/B/E/S from The Wall Street Journal", "IBISWorld", and "IMF eLibrary data (formerly: International Financial Statistics Online)". A yellow arrow labeled "3" points to the "IBISWorld" entry.

Industry Reports

Either click on the NAICS link and select the appropriate industry sector from the list of industry reports available

Or enter a keyword or company name in the search box and click the "Search" button to search.

Note that the default is set for Canadian reports. US reports are another popular option.

The screenshot displays the IBISWorld website's 'Industry Research' section. The top navigation bar includes the IBISWorld logo, 'Industry Research', 'Risk Ratings', and 'Expert Tools'. A search bar is located in the top right corner. The left sidebar features a list of countries: 'Canada', 'China', and 'US'. The 'Canada' link is circled in blue. The main content area shows 'INDUSTRY RESEARCH' with links for 'Canada Industry Reports (NAICS)' and 'Canada Industry iExpert Summaries'. A large search box with the placeholder text 'Search by industry, keyword, company or code' and a 'Search' button is prominently displayed. A blue arrow points from the 'Canada' link in the sidebar to the 'Canada Industry Reports (NAICS)' link. Another blue arrow points from the 'Search' button to the search input field. The footer contains copyright information, links to 'Products', 'Careers', 'Industry Insider', 'Terms of Use', and 'Privacy Policy', along with social media icons for Twitter and LinkedIn.

IBISWorld
WHERE KNOWLEDGE IS POWER

Industry Research ▼ Risk Ratings ▼ Expert Tools ▼

Search IBISWorld ?

Canada > China > US >

INDUSTRY RESEARCH

Canada Industry Reports (NAICS) Canada Industry iExpert Summaries

Can't find the report you're looking for?
Contact Your CRM


Start your search here

Search by industry, keyword, company or code Search

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Industry Reports

Select the relevant report from the list

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Industry Research ▾ Risk Ratings ▾ Expert Tools ▾

Search IBISWorld ?

Search Results

Search

Region

United States

Canada

China

Select All

Your search for **wheat farming in canada** returned 55 results

☐ **11114CA - Wheat Farming in Canada** 🇨🇦 Canada 📊 Industry

☐ This Canadian industry comprises establishments primarily engaged in growing one or more varieties of wheat.

☐ Major products & services: Spring wheat, hard red, Spring wheat, other, Winter wheat, Durum wheat

Content Type

Select All

11114CA - Wheat Farming in Canada 🇨🇦 Canada 🧑 iExpert

Industry ☐ iExpert report for Wheat Farming in Canada. This Canadian industry comprises establishments primarily engaged in growing one or more varieties of wheat.

iExpert ☐

Business Environment ☐ **31111CA - Animal Feed Production in Canada** 🇨🇦 Canada 📊 Industry

This industry processes raw ingredients into food for animal livestock and pets. The products are packaged and sold to cattle ranches, dairy farms, other animal-production farms, grocery wholesalers and retailers.

Major players: Nutreco Shur Gain

Major products & services: Dog and cat food, Livestock and dairy feed, Poultry feed, Hog and pig feed, Other animal feed

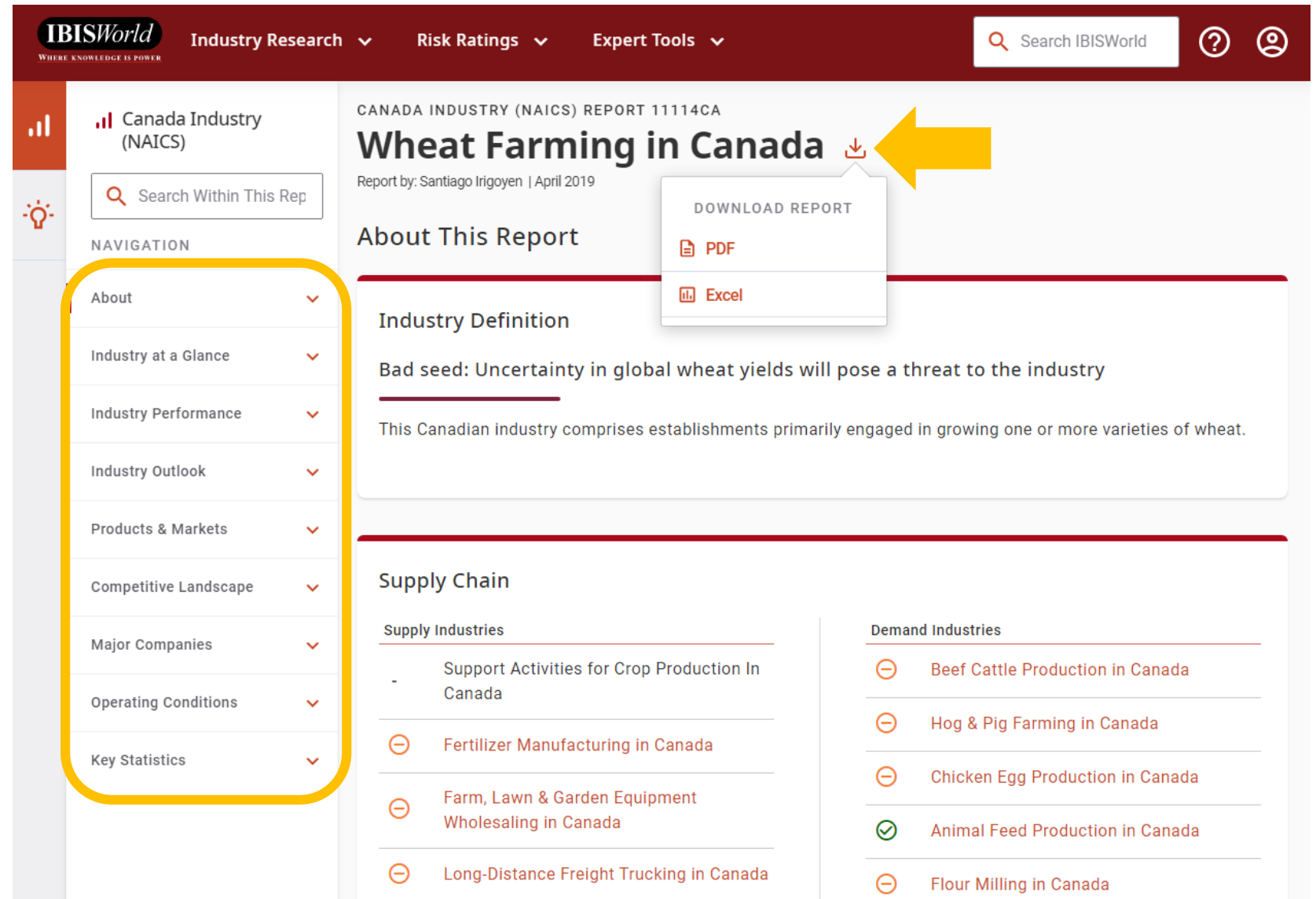
41711CA - Farm, Lawn & Garden Equipment Wholesaling in Canada 🇨🇦 Canada 📊 Industry

Operators in this industry primarily purchase specialized machinery, equipment and related parts used in agricultural and consumer segment activities (e.g.

Major products & services: Lawn and garden equipment, Farming equipment parts, Dairy and poultry equipment, Farm machinery

Industry Reports

When the report is displayed, select a section from the tabs on the left navigation column, or download the whole report in pdf or excel format.



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Search IBISWorld

Canada Industry (NAICS)

Search Within This Rep

NAVIGATION

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CANADA INDUSTRY (NAICS) REPORT 11114CA

Wheat Farming in Canada

Report by: Santiago Irigoyen | April 2019

DOWNLOAD REPORT

- PDF
- Excel

About This Report

Industry Definition

Bad seed: Uncertainty in global wheat yields will pose a threat to the industry

This Canadian industry comprises establishments primarily engaged in growing one or more varieties of wheat.

Supply Chain

Supply Industries	Demand Industries
- Support Activities for Crop Production In Canada	⊖ Beef Cattle Production in Canada
⊖ Fertilizer Manufacturing in Canada	⊖ Hog & Pig Farming in Canada
⊖ Farm, Lawn & Garden Equipment Wholesaling in Canada	⊖ Chicken Egg Production in Canada
⊖ Long-Distance Freight Trucking in Canada	✓ Animal Feed Production in Canada
	⊖ Flour Milling in Canada

Industry Reports


The Supply Chain chart displays related industry reports.



Supply Industries: industries this industry buys from.

Demand Industries: industries this industry sells to.

Levels of Risk for Linked Industries:

-  - High Risk
-  - Medium Risk
-  - Low Risk

 **Industry Research** ▾ **Risk Ratings** ▾ **Expert Tools** ▾

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Industry Performance ▾

Industry Outlook ▾

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Supply Chain


Supply Industries

- Support Activities for Crop Production In Canada


 Fertilizer Manufacturing in Canada


 Farm, Lawn & Garden Equipment Wholesaling in Canada


 Long-Distance Freight Trucking in Canada


 Wheat Farming in Canada


Demand Industries


 Beef Cattle Production in Canada

 Hog & Pig Farming in Canada

 Chicken Egg Production in Canada

 Animal Feed Production in Canada

 Flour Milling in Canada

 Breweries in Canada

Major Players

There are no major players in this industry